WNCT

WNC Tacom EASTERN MORTH

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

And:

3050 K Street Northwest Washington, DC 20007

Greer Margolis & Mitchell

Greenville, NC 27834 **ENCT** 3221 South Evans Street

CONTRACT

10/18/16 - 10/24/16 5565 candidate Product Advertiser Contract Dates 5565 Estimate # 953211 Original Date / Revision 25326855 Alt Order#

POL/Roy Cooper for Governor ENCT Special Handling EOM/EOC IN117/SP159/AL1336 9912856 Agy Code Adults 18+ Demographic Billing Cycle roperty gency Ref Broadcast Billing Calendar 297 Advertiser Code Katz Washington Account Executive 10/12/16 Advertiser Ref / 10/12/16 317 Katz/Washingto Cash Product 1/2 Sales Office Cash/Trade

	N 4 ENCT 10/23/16 10/23/16 Su 11p-1a Movie 1 Start Date	N 3 ENCT 10/23/16 10/23/16 Su Seinfeld 1 Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16S 1	N 2 ENCT 10/18/16 10/24/16 9 On Your Side News @ 10p 10p-1030p Start Date	N 1 ENCT 10/18/16 10/24/16 Steve Wilkos Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 MTWTF 1	*Line Ch Start Date End Date Description 7
	11p-1a <u>Rate</u> \$5.00	1030p-11p <u>Rate</u> \$5.00	10p-1030p <u>Rate</u> \$35.00	9a-10a <u>Rate</u> \$15.00	Start/End Time
Totals 0	:30	:30	:30	:30	Spots Days Length Week
0.00	NM	MN	MN	NM	Spots/ Week Rate Rtn TypeSpots
5	_	_	2	-1	Spots
\$95.00	\$5.00	\$5.00	\$70.00	\$15.00	Amount

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, adventiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by adventiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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3221 S. Evans St. (252) 355-8542 Greenville. NC. 2/834 252-355-8500 WNC Tecom Greenville, NC 27834 **ENCT** 3221 South Evans Street

	Contract / Revision	Alt Order#
	953211 /	25326855
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	5565 candidate	5565
Advertiser	Oric	Original Date / Revision

POL/Roy Cooper for Gove

10/12/16

/ 10/12/16

:				o constant
\$80.75	(\$14.25)	\$95.00	5	Totals
\$80.75	(\$14.25)	\$95.00	5	09/26/16 -10/24/16
Net Amount	Agency Comm.	# of Spots Gross Amount Agency Comm.	# of Spots	Time Period

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125 West 55th St New York, NY 10019

Comments: Separation: 30

Contract # 25326855 CPE: 297/317/5565 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Agency Order #: 5461177

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Changes as of: 10/7/2016 at 1:17 PM Flight: 10/18/16 - 10/24/16 Advertiser: Roy Cooper for Governor

Product: candidate

Version: Original Order
Station: ENCT
Market: Greenville/New
Bern/Wash
Office: WASHINGTON

Total \$: \$95.00 Total Spots: 5

Total CPP: \$0.00

Total GRP:

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Separation:

0.0	\$95.00 \$0.00	\$95.00	5	TOTALS: 5		
						Level 3
0.0	\$5.00 \$0.00	\$5.00		3 \$5.00 30 1	CW Late Night Movie	4 11p-1a
						Level 3
0.0	\$5.00 \$0.00	\$5.00		5 \$5.00 30 1	Cougar Town	3 10:30p-11p
						Level 3
0.0	\$70.00 \$0.00	\$70.00	2	he CW 2 \$35.00 30 2	9 On Your Side On The CW	Tu-F,M 2 10p-10:30p
						Level 3
0.0	\$15.00 \$0.00	\$15.00		·} \$15.00 30 1	Steve Wilkos Show	Tu-F,M 1 9a-10a
GRP	СРР	49	Spots	Rate Len 10/18	DP Program	# Day/Time
		Total	Total	10/18 - 10/18		



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/07/16 1:18 PM

JACOB ROTH Added by

Separation: 30 Comment

Order Level Comments

Market Budget: \$9,500

Competitive Information

ENCT Share: Comment:

1%

WNCT: 25%

WCTI: 33% WFXI: 17% WITN: 24%

AZ TELESSON GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

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Salesperson: JACOB ROTH 212-373-8175

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Total Spots: 5 Total CPP: \$0.00

Total \$: \$95.00

Separation:

Total GRP:

Assistant: JACOB ROTH 212-373-8175

Con Type: POLITICAL/VOTE

Primary Demo:

2016-Oct Month Total Monthly Summary Spots O Çī

> \$95.00 Dollars

\$95.00

0.0	N/A	\$95.00	5	100%	Total
0.0	N/A	\$95.00	5	100%	
GRP	. CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		

				Trans	Transaction History			
Trans	Created/Received Created by	Status	Spot+	Spot+ Spot-		\$ Chg Contract \$ Comment		
Queued for Electronic Contracting	10/7/16 2:02 PM				\$0	\$		
New	10/7/16 1:17 PM JACOB ROTH	New	5		\$95.00	\$95.00	and the state of t	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.